

The 2022 AJCU-Communication Conference

Jesuit Vision and Communication Imagination: Rethinking Curriculum.

July 13-16, 2022

Hosted by the School of Communication (SoC) at Loyola University Chicago (LUC)

Online Zoom link: <https://luc.zoom.us/j/7204180658>

Program Schedule

All conference presentations will use the Zoom link provided to registered guests unless otherwise specified.

All times indicated follow North American Central Daylight Time (“Chicago” time).

Wednesday, 7/13

Evening Chair: Ela Lozano

7:00- 8:00 p.m. Screening and discussion: *The Two Churches*, Zachary Wadkins-Daub and Ayesha Abouelazm, Loyola University Chicago (LUC)

Thursday 7/14

Morning Chair: Ela Lozano

10:00- 10:20 Introduction by LUC School of Communication (SoC) Interim Dean Elizabeth Coffman

Welcome remarks by LUC Provost Margaret Callahan

Blessings by Chris Murphy, LUC Director of Mission Integration

Plan for the day/ Participants introduce themselves

10:30 -11:20 Panel #1:
Profile of the Bachelor of Communication Programs in Spanish Jesuit Universities: History, Present Status, and Challenges
Pablo Biderbost, Dolores Costa, and Almudena González del Valle, Universidad Pontificia Comillas, Madrid, Spain

11:30-12:30 *A Search for Hope Amidst the Chaos: Imagining a Better Curriculum*
Ashley Parks, SoC, LUC

Should We Have a Dedicated Course on Ethics? Or Should Ethics Be Taught Throughout the Curriculum?

Kevin Curran, Loyola Marymount University

Afternoon Chair: Paul Soukup

12:45 - 1:30 Guest speaker-Intro by Ela Lozano: Paddy Gilger, S.J., Department of Sociology, LUC
The Colloquy and the Conditions for Communication

1:30 - 1:50 Break

2:00 – 2:50 Panel #2:
Lightning Pedagogies, Carolyn Cunningham, Gonzaga University

Using Kahoot to Teach AP Style
Kim Pavlick, Scranton University

Intradepartmental Collaboration: Radio Commercials
Stacy Smulowitz, Scranton University
Howard Fisher, Scranton University

The Earth, the Earth, the Earth is on Fire! How Can We Help? A Speaking Assignment
Heather Crandall, Gonzaga University

TILT
Kris Morehouse, Gonzaga University

Successful Strategies for Small Group Collaboration
Karen Petruska, Gonzaga University

Increasing Digital Literacy through Editing Wikipedia
Carolyn Cunningham, Gonzaga University

3:00 - 3:40 *Must the Communication Curriculum of the Future Use Bots as TAs and Tutors?*
Brian Kokensparger, Creighton University

4:00- 4:50 Panel #3:
Going Beyond the Jesuit Vision: Not one God. Not one Pedagogy
Ariel Fleenary, Mariana Hernandez Grassi, Kameron Hall, Sarah Jeffries, and Kenzie-Rose Brazalle, Women Studies/Gender Studies, LUC

5:00 - 5:15 *Jesuit Jeopardy-Round One*
Rita Rosenthal, Bonnie Jefferson, and Don Fishman (Boston College), moderators

6:30- 7:50 Join us if you wish! Ice cream social time (Zoom link & on site [Scoops](#)—838 N. State St.)

8:00 Watch on your own: *The Loyola Environmental Project* (YouTube)
[You can find the video here.](#)

Friday 7/15

Morning Chair: Carolyn Cunningham

10:00—10:30 Discussion: *The Loyola Environmental Project*
Elizabeth Coffman, LUC and Adam Sekuler, Loyola New Orleans

10:40 – 11:10 *Establishment of a Jesuit University in Vilnius: Aspects of Communication*
Tomas Kačerauskas, Vilnius Tech, Lithuania

11:20 – 12:50 *Poly-logue: The Integral Difference*
Algis Mickunas, Vilnius Tech and Ohio University

Afternoon Chair: Paul Soukup

1:00 – 1:30 Break

1:40 – 2:20 *The Classroom as Gaian Event: A Sisterly Conversation Between Chicago and Bogotá*
Ana María Lozano Rocha, Pontificia Universidad Javeriana Bogotá and
Ela Lozano, LUC

2:30 – 3:00 Screening and discussion: *Does it Feel Like Home?*
Millie Le, LUC

3:10 - 4:45 Closing Panel

Department Hot Topics

Moderator: Stacy Smulowitz, Scranton University

Administrators at Jesuit Schools

Moderator: Rita Rosenthal, Boston College

Panelists: Lindsay Hogan, Boston College
Mary Ann Danielson, Creighton University
Colleen McMahan, Gonzaga University
Rita Rosenthal, Boston College

5:15- 5:30 *Jesuit Jeopardy-Round Two*

5:45 Closing address: Michael Garanzini, S.J.
Fr. Garanzini is the current President of both the International Association of Jesuit Universities and the US-based Association of Jesuit Colleges and Universities. From 2001 to 2015, Garanzini served as the twenty-third President of Loyola University Chicago.

6:15- 7:00 Social time and committee work: Song, resolutions and “top-ten reasons why” new host

Saturday 7/16

Morning Chair: Carolyn Cunningham

10:00 *Jesuit Jeopardy-Round Three*

10:20 Business meeting

Paul Soukup, S.J. Santa Clara University, *Communication Research Trends* update

Heather Crandall, Gonzaga University, *Communication Research Trends* book reviews

Contributions to the Bren Ortega Murphy Memorial Scholarship at Loyola University Chicago are appreciated. Please make checks payable to Loyola University Chicago and mail to: Gift Processing, P.O. Box 4336, Carol Stream, IL 60122-4336 or give at [LUC.edu/brenmurphy](https://luc.edu/brenmurphy)

Planning Committee:

Co-hosts: Ela Lozano (Director, Communication Studies and Advocacy and Social Change) and Genevieve Buthod (Events Coordinator) School of Communication, LUC.

Paul Soukup, S.J. (Santa Clara University), Mary Ann Danielson (Creighton University), Carolyn Cunningham (Chair, Communication and Leadership Studies, Gonzaga University), Hong Cheng (Dean, SoC 2019-2022, Loyola University Chicago).



The 2022 conference is held in honor of our beloved colleague Bren Murphy, Professor Emerita of Communication and Women's and Gender Studies at LUC, who left us too soon. The issues we wish to discuss were dear to her heart and ours.

Dr. Bren Adair Ortega-Murphy, Professor Emerita, inspired and mentored countless students, alumni, faculty, staff, and friends during her 36-year career at Loyola. Dr. Murphy taught for many years in the College of Arts and Sciences, serving as the Chair of the Department of Communication and Director of the Women's Studies Program before the establishment of the School of Communication, after which time she held a joint appointment in the School of Communication and the Women's Studies and Gender Studies Program.